

What is a CEO?

A CEO is the big boss of a business!

CEO stands for **Chief Executive Officer**.

The CEO is the person who has the BIG ideas.

They make important decisions, help solve problems, and lead their team.

Guess what? You can be a CEO too!

Here's what a Mini CEO does:

- Thinks of cool ideas
- Starts small but dreams big
- Solves problems with creativity
- Shares their business with others
- Believes in themselves and keeps going!

Being a CEO isn't about being perfect—it's about trying, learning, and leading!

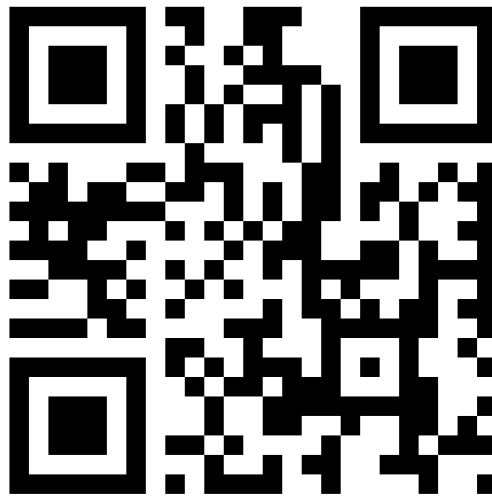
■ **MINI QUIZ – Are YOU a CEO?**

- Do you like to create or invent things?
- Do you like helping others?
- Do you think of fun ideas for games, clubs, or products?
- Do you want to start your own business one day?

If you checked 2 or more... YOU'RE A MINI CEO!

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Free tools, guides, and activity sheets

- First dibs on new books, products & merch

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